



YOUR BRAND MEDIA can provide you with millions of impressions, reaching your potential customers, establishing your brand.



(ASK US HOW)

Advertising Rates



YOUR BRAND MEDIA'S outdoor advertising medium is situated on bike racks located at high traffic locations in **YOUR** community.

Pricing varies depending on the location and number of impressions the location delivers. The more facings, the longer the term the better your rate, the better your return on investment.

PRINTING

Our decal production fee is a one time charge of \$60.00 per decal. In the event your decal gets damaged, we will replace it at no cost to you. Only when you change your artwork will you then be charged for a new decal.

CREATIVE DESIGN & SETUP SERVICES

You are welcome to design your own advertisement and email it to us for printing. However, if you need a little help sizing your advertisement or need us to design it from the ground up, we will be happy to assist you.

Contract Terms

Match your needs for the season with a 3 month campaign

3 Months Minimum 4 Facings Payable in Advance

Announce your brand with a 6 month campaign

6 Months Minimum 4 Facings 2 Payments of 50%

Dominate and establish your brand with a 12 month campaign

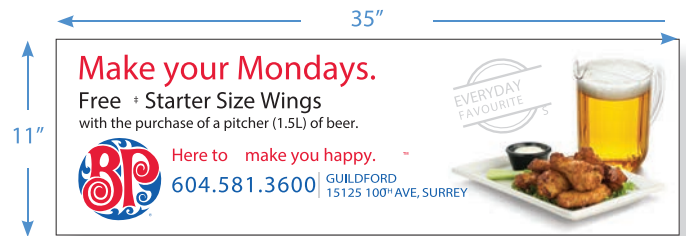
12 Months Minimum 4 Facings Monthly Billing, OAC

Pricing varies pending the quantity, location and duration of your campaign. The more facings and the longer the term, the better your price will be. Request a custom quote @ yourbrand@yourbrandmedia.com

Ad Design Criteria

BIKE RACK AD SIZE

Standard card is 35" wide x 11" high.



Ads are positioned in high traffic pedestrian areas and situated perpendicular to the road to capture the flow of drive by traffic to maximize your brand's exposure. **EVERYONE** engages with **YOUR BRAND**

PEDESTRIANS = 5-8 seconds every time they frequent the area and store they are visiting.

CYCLIST = 5-9 seconds for the same reason as the pedestrian but it takes time to lock your bike.

VEHICLES = 3-5 seconds as long as they are driving the speed limit and you guessed it, once they park they also become pedestrians.

VISIBLE

Ads are positioned to maximize exposure **HI-IMPACT** Dominate specific areas.

FREQUENT

Repeat impressions extends **YOUR BRAND** 24 hours a day.

FLEXIBLE

Change out your ads, communicate special promotions.